



## Executive Biographies



**Mark Weinstein**  
**Founder & CEO**

Mark is a leading privacy advocate, visionary social networking pioneer, award-winning author, and the founder of MeWe. At the turn of the millennium, Mark founded SuperFamily and SuperFriends (both became *PC Magazine* "Top 100" sites), which were precursors to today's social networks. In 2011, he founded Sgrouples, the world's first privacy-centric social network, which served as a beta platform for the development of MeWe.

As one of the world's foremost privacy advocates, Mark has served as a Steering Committee Member of National Strategy for Trusted Identities in Cyberspace (NSTIC), and has been named Privacy by Design Ambassador by the Information and Privacy Commissioner of Ontario, Canada. He has been interviewed on countless media outlets, including *CNN International*, *Fox News*, *ABC*, and over 650 radio stations around the world. Mark is a *Huffington Post* technology blogger and has also been published in *USA Today* and *Dark Reading*.

A successful athlete, Mark was a silver medalist in the 2005 USOC State Games of America (tennis) and has climbed Kala Patthar, an 18,500 foot Nepalese peak. He is also an expert on individual and organizational greatness and is the author of the (2x Indie Book award-winning) *HABITUALLY GREAT* book series, endorsed by the late Dr. Stephen Covey. Mark received his BA from the University of California, Santa Cruz; and his MBA from the Anderson School of Management at UCLA. He currently resides in the heart of Silicon Valley.



**Jonathan Wolfe**  
**Co-Founder and Chief Scientist**

Jonathan Wolfe is the Chief Scientist at [MeWe.com](https://www.mewe.com), the world's private communication network. As Chief Scientist, Jonathan leads the design of MeWe's groundbreaking interface and manages an amazing global team of developers responsible for building a world-class web and mobile experience. His design philosophies are grounded in a deep understanding of human behavior and cognitive brain function, as well as his studies of the neurophysiology of the visual system and precognitive perception.

A pioneer in using the Internet to foster communication and collaboration, Jonathan built his first webpage in 1995 and co-founded SuperFamily.com and SuperFriends.com with Mark, which were *PC Magazine* "Top 100" sites and precursors to today's social networks. Jonathan has been programming for over thirty years, starting in 1981 on an Apple II+. He is a veteran of a wide array of programming languages and design philosophies, from Basic and C programming all the way to Scala and Lift. Jonathan has actively studied user design, human factors engineering, and information architecture, and is an expert on the challenges of complex web interaction. While many programmers build designs that are only understood by other programmers, Jonathan is highly focused on making his interfaces clear, simple, and highly intuitive.

Jonathan received his B.A. in biophysics from Johns Hopkins in 1990, and his Ph.D. in neuroscience from the University of Pennsylvania in 1996. He went on to found the Fractal Foundation in 2003, a nonprofit that uses the beauty of fractals to inspire interest in science, math, and art. Since 2003, he has taught over 50,000 children about fractals. An artist as well as a scientist, his neurophysiology studies of the visual system were inspired by his love of color, form, and motion. He is passionate about sharing the beauty of math and science, and has inspired and enthralled audiences all over the world, from the London Museum to Rio de Janeiro.